



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer.

Relio Quick Auto Mall @
Forum Koramangala Mall, Bangalore
Season 3
14 – 16 September 18

ABOUT STRATAGEM

We create a seamless blend of **Online** & **Offline**

BRAND EXPERIENCES

Team Stratagem identifies strongly with the convergence of Digital and Experiential Marketing. Our backgrounds and capabilities make us an excellent fit to lead this convergence for our clients.

Stratagem Focus Areas

Experiential Marketing

Event IPs Curation & Management

Digital Solutions

IPs Managed



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer

Relio Quick Auto Mall

154 Shows

30+ Malls

1.6 Crore+ Visitors

1.4 lakh+ Enquiries Generated



Relio Quick Auto Mall is India's First and Single Largest Brand in Multi City Auto Shows. We are the Pioneers of Auto Shows @ Malls and have successfully organized 138 such shows till date at 30+ Top Malls Pan India since 2014.



Participating Brands

8-12 Brands participate per Auto Mall Show depending on mall size and locations

In addition to the Auto Shows at Malls, Relio Quick has organised 16 Large Format Ticketed Auto Shows since 2002 in association with Media Houses like TOI and HT, held in Expo Centres Pan India, reaching out to 15 lakh+ visitors

Relio Quick Auto Mall @ Forum Koramangala Mall, Bangalore – Event Synopsis

After the grand success of Relio Quick Auto Mall Season 2 in July 18
Relio Quick Auto Mall Season 3 @ Forum Koramangala Mall was organized from Sept 14 – 16, 2018.

**Top 5 leading automobile brands participated
NEXA, MARUTI SUZUKI, HYUNDAI, TATA MOTORS, TVS**

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.
Auto Mall @ Forum Koramangala Mall showcased automobiles for all budgets.

All the brands put together generated over **500+ Enquires**, and

Over **1.25+ Lakh** people visited Forum Koramangala Mall, during Auto Mall event weekend.

RelioQuick
AUTO MALL 
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

FORUM
A PRESTIGE GROUP ENTERPRISE



TOUCH. FEEL. TRY.
BUY.



FORUM
KORAMANGALA

HOME . WORK . FORUM

BANGALORE

14 - 16 SEPTEMBER 18

MARUTI  **SUZUKI**
Way of Life!

TATA MOTORS
Connecting Aspirations

 **HYUNDAI**

N E X A

TVS *Racing*

Pre Event Promotion – On Ground Branding

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BANGALORE
14 - 16 September 18

www.automallindia.net
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Team
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Event Promotion – On Ground Branding

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SHOWCASING

HYUNDAI

154th

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SHOWCASING

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Way of Life!

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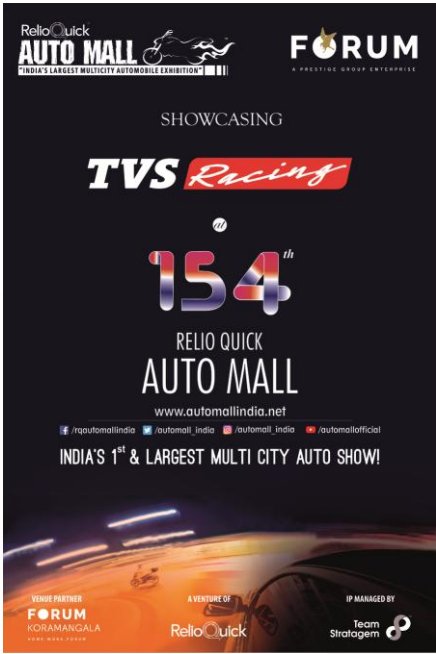
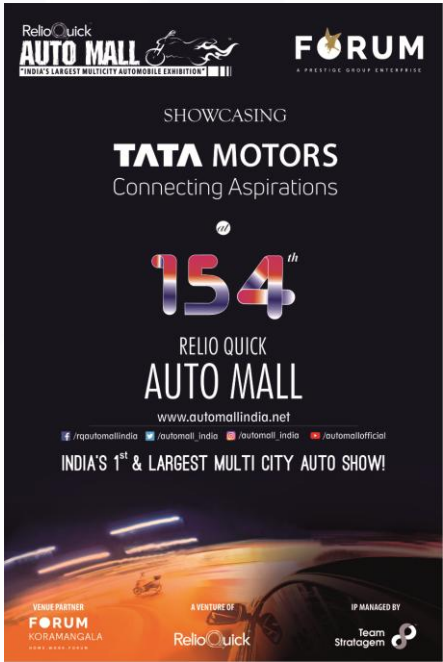
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BANGALORE**

14th 15th & 16th SEPT

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Event Promotion – On Ground Branding



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BANGALORE**

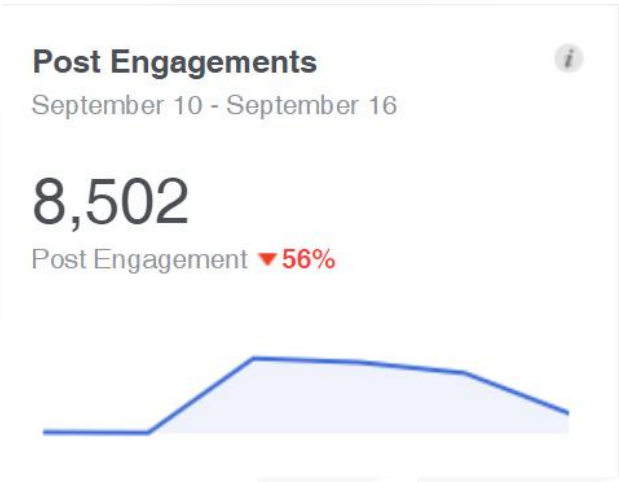
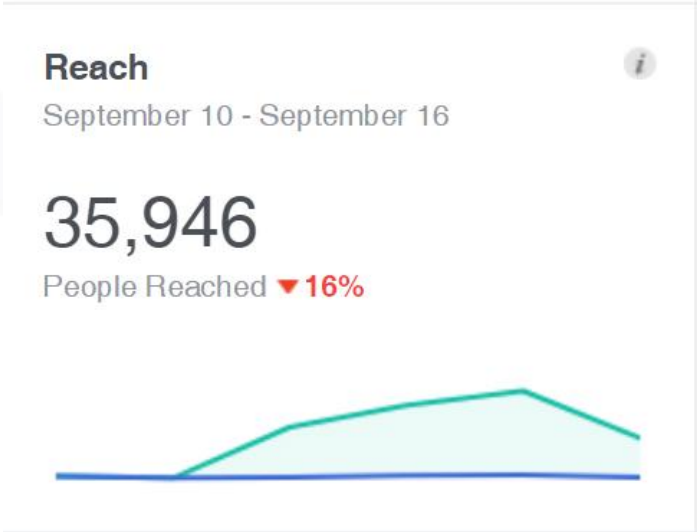
14th 15th & 16th SEPT

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Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates



Show Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall added an event. September 11 at 6:24 PM · 🌐

Its #AutoMall weekend again at Forum Koramangala #Bangalore! Visit this weekend 14-16 Sept! #automall2018



FRI, SEP 14
Auto Mall at Forum Koramangala
The Forum Mall Koramangala · Bangalore ★ Interested

👤 You like Relio Quick Auto Mall

56	0	0	Boost Unavailable
People Reached	Engagements	Clicks	

👍 Like 💬 Comment 🌐

Event Page

Relio Quick Auto Mall is at The Forum Mall Koramangala. Published by Shrey Kapoor · 🌐 · September 14 at 1:06 PM · Bangalore · 🌐

#Bengaluru! Head to Forum Koramangala this weekend 14-16 Sep to check out the latest cars and bikes from #MarutiSuzuki #Nexa #Hyundai #TataMotors #TVSApache! #automall2018



3,250 People Reached **351** Engagements **176** Clicks Boost Again

Brand Specific Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor [?], September 11 at 6:27 PM · Bangalore ·

Showcasing #TVS #Apache models!
Its #AutoMall weekend again at Forum Koramangala #Bangalore! Visit 14-16 Sep - 11 am to 9 pm! #automall2018

FORUM KORAMANGALA 14 - 16 SEPT 2018

2,863 People Reached	495 Engagements	43 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

View Results

496 1 Comment, 3 Shares

Like Comment Share

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor [?], September 13 at 4:55 PM · Bangalore ·

Showcasing the new #Tiago #NRG from #TataMotors at Forum Koramangala #Bangaluru this weekend! Be there to check it out 14-16 Sep! #automall2018

FORUM KORAMANGALA 14 - 16 SEPT 2018

2,027 People Reached	447 Engagements	15 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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Relio Quick Auto Mall, Prince Divákář, Parkash Madwal and 432 others 1 Share

Like Comment Share

Write a comment...

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor [?], September 13 at 4:56 PM · Bangalore ·

Showcasing the new #Nexon #Kraz from #TataMotors at Forum Koramangala #Bangaluru this weekend! Be there to check it out 14-16 Sep! #automall2018

FORUM KORAMANGALA 14 - 16 SEPT 2018

1,768 People Reached	410 Engagements	10 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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403 1 Share

Like Comment Share

Write a comment...

Brand Specific Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor · 1 · September 13 at 8:19 PM · Bangalore · 🌐

Showcasing the #Hyundai #Creta at Forum Koramangala #Bangaluru this weekend! Be there to check it out 14-16 Sept #automall2018

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14 - 16 SEPT 2018

1,941 People Reached	439 Engagements	16 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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👍❤️👏 429 1 Comment 1 Share

👍 Like 💬 Comment ➦ Share ⌵

Relio Quick Auto Mall
Published by Shrey Kapoor · 1 · September 13 at 8:20 PM · 🌐

Showcasing the #Hyundai #Verna at Forum Koramangala #Bangaluru this weekend! Be there to check it out 14-16 Sept #automall2018

FORUM
KORAMANGALA
14 - 16 SEPT 2018

1,938 People Reached	449 Engagements	21 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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👍❤️👏 437 1 Comment 1 Share

👍 Like 💬 Comment ➦ Share ⌵

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor · 1 · September 13 at 8:21 PM · Bangalore · 🌐

Showcasing the latest #Nexa models at Forum Koramangala #Bangaluru this weekend! Be there to check them out 14-16 Sept #automall2018

FORUM
KORAMANGALA
14 - 16 SEPT 2018

1,815 People Reached	459 Engagements	14 Clicks	Boost Again
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Recent Activity

Boosted on Sep 13
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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👍❤️👏 Relio Quick Auto Mall, Lovely Thapa, Kicocha Sudeep and 452 others

👍 Like 💬 Comment ➦ Share ⌵

Brand Specific Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor (P) · September 14 at 1:23 PM · Bangalore · 🌐

Showcasing the latest #MarutiSuzuki models at Forum Koramangala #Bangaluru this weekend! Be there to check them out 14-16 Sep! #automall2018



FORUM
KORAMANGALA
14 - 16 SEPT 2018

1,599	448	16	Boost Again
People Reached	Engagements	Clicks	

Recent Activity

Boosted on Sep 14
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

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1 Comment 3 Shares

[Like](#) [Comment](#) [Share](#)

Relio Quick Auto Mall is at The Forum Mall Koramangala.
Published by Shrey Kapoor (P) · September 14 at 1:23 PM · Bangalore · 🌐

Showcasing the latest #MarutiSuzuki models at Forum Koramangala #Bangaluru this weekend! Be there to check them out 14-16 Sep! #automall2018



FORUM
KORAMANGALA
14 - 16 SEPT 2018

1,543	414	18	Boost Again
People Reached	Engagements	Clicks	

Recent Activity

Boosted on Sep 14
Audience: India: Bangalore Karnataka, 20 - 55
By Shrey Kapoor · Completed

[View Results](#)

👤👤👤 Relio Quick Auto Mall, Sidharth Bari, Yess Owan and 407 others

[Like](#) [Comment](#) [Share](#)

Event Glimpses

NEXA



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MARUTI SUZUKI

Way of Life!



14.09.18



15.09.18



16.09.18

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14 Sep 2018 13:42:50



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14.09.18



Bengaluru

15.09.18



16.09.18

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